

DRAFT
Child Death, Near Death, Stillbirth Commission/Child Protection
Accountability Joint Commission
TISSCAT
January 31, 2012

MEETING MINUTES

	<u>DISCUSSION</u>	<u>ACTION</u>
Attendance	Anne Pedrick, Angela Birney, Tracy Bell, Marj Hershberger, Kathy Lefebvre, Pam Jimenez, Bridget Buckaloo, Lois Martinez, Jennifer Marriner, Elaine Stevenson, Heather Meluskey, Sue Graham and Judith Stoltz.	
Minutes	<p>The minutes were approved, as amended, from the December 13, 2011 meeting.</p> <p>Meeting called to order at 9:31 a.m.; introductions were made; the meeting was adjourned at 10:27 a.m.</p>	
Subcommittee Activity	<p>Marj facilitated a SIDS Support Group with DE SIDS Affiliate (Linda Hawthorne, President); the group consisted of 6 couples and 1 mom; was supportive of this new Mom who lost her infant at 3 months of age. Another meeting will be held to provide support to the Mom and Father of this infant.</p> <p>The first lecture for childcare licensing was held at Dover Police Department on Jan 12th; 9 providers attended; they were very receptive to the safe sleep message. The providers received continuing education credits for the training. The next trainings will be held on May 3rd, Sept 6th, and Nov 8th; locations to be determined (2 in NCC and 1 in Sussex County).</p> <p>A Cribs for Kids professional training was held on Jan 17th; approximately 7 personnel were in attendance from Westside Health and DPH.</p>	
Old Business	<p>An advertisement from CCHS was found in The News Journal in November depicting an infant wrapped in a soft, fuzzy blanket. Marj sent a letter to the Director of Marketing asking to pull the ad due to the conflict of infant safe sleeping and the media influence on young mothers and caregivers. The Director was very responsive to the Commission and advised that a billboard will be upcoming that also depicts an unsafe sleep environment; they will pull that as soon as possible and have agreed to review AAP guidelines or contact the Commission with questions regarding any future advertisements.</p> <p>Marj, Bridget and DHMIC have been working on the hospital infant safe sleep protocol survey; only Bayhealth and Nanticoke Hospitals are outstanding.</p> <p>Cribs for Kids – as of Dec 22nd, \$8,403.19 in the account; 27 cribs were approved for distribution in Dec and 16 cribs were approved for Jan. All</p>	

New Business

parties involved with referrals need to stress that the program is not state-funded; all monies are obtained through donations and fundraising. We have obtained 5013(c) status through National Cribs for Kids.

Anne and Marj met with the DHMIC subcommittee for Infant Safe Sleep on January 30th regarding the DHMIC media infant safe sleep campaign; the campaign has both a professional and a community approach; the campaign will launch in June. The community approach will be addressing billboards, PSAs, and DART buses. It was decided to give the message a positive tone rather than a negative, in-your-face response. The campaign will also address grand moms; when a previous Shaken Baby Syndrome survey was conducted, 90% of moms stated they received their information from their grandmothers. The professional approach of the program will address toolkits for the safe sleep education (need to decide what to put into the kits), a policy for hospitals, that will be universal throughout the state, to address well-babies and medically fragile babies, therapy services also needs to be involved.

The “Data Woman” project has been presented to DHMIC. The statistics show that unsafe sleep deaths occur most often in the African American population, mostly married couples and with smokers in or around the baby.

Anne and Angela will be attending the I Love Smyrna School District Day event on Feb 25th and will have a display table promoting infant safe sleep.

Second Chance resale event will be Mar 24th & Apr 21st. CDNDSC will have a display table promoting infant safe sleep; Cribs for Kids will receive an 80/20 profit from the resale of donated items; monies will be deposited into the National Cribs for Kids account. CDNDSC will raffle one of the pack n plays utilizing a short safe sleep survey. The March resale will be held at Gauger-Cobbs Middle School from 8:30 to noon; the April resale will be held at Gunning Bedford Middle School, from 8:30 to noon times. Volunteers will be needed for both events to help the Friday night before and the day of the event; donations of your gently used items are greatly appreciated (only items within AAP guidelines will be accepted) – see Angela regarding both.

Mar 24th is the Bayhealth Baby Fair; Marj and Angela will attend.

Mar 30th – 31st; Head Start Association Conference; subcommittee looking into getting a display table

March of Dimes Sussex County walk to be held in April.

Articles of interest were handed out; the group was asked to save any articles they may find from various sources and bring to next meeting.

Mar 20th, 9:30 a.m. - 11:00 a.m.; Christiana Care Hospital, Ammon Center, Room TBD

Respectfully submitted by: Angela Birney

Next meeting